

problem statement

In 2024, Canda Online Delivery Services
Generated
18.9 billion dollars

Eating outside is
285% more expensive

64% Canadian find ordering online

Too expensive

Takes an average of
43 minutes a day



cook smart

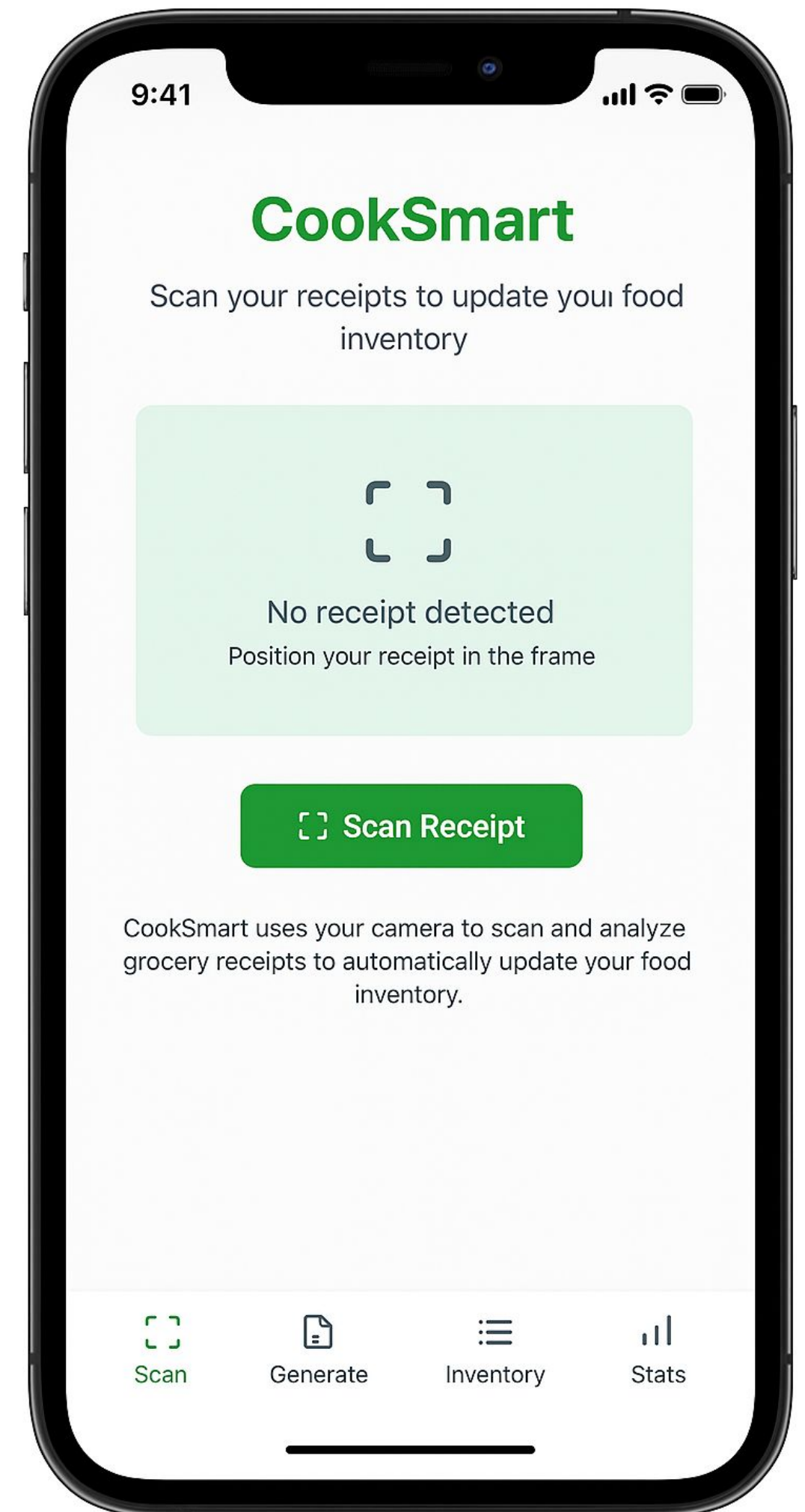
est. 2025

Aarish
Abdulmuhamin
Anas



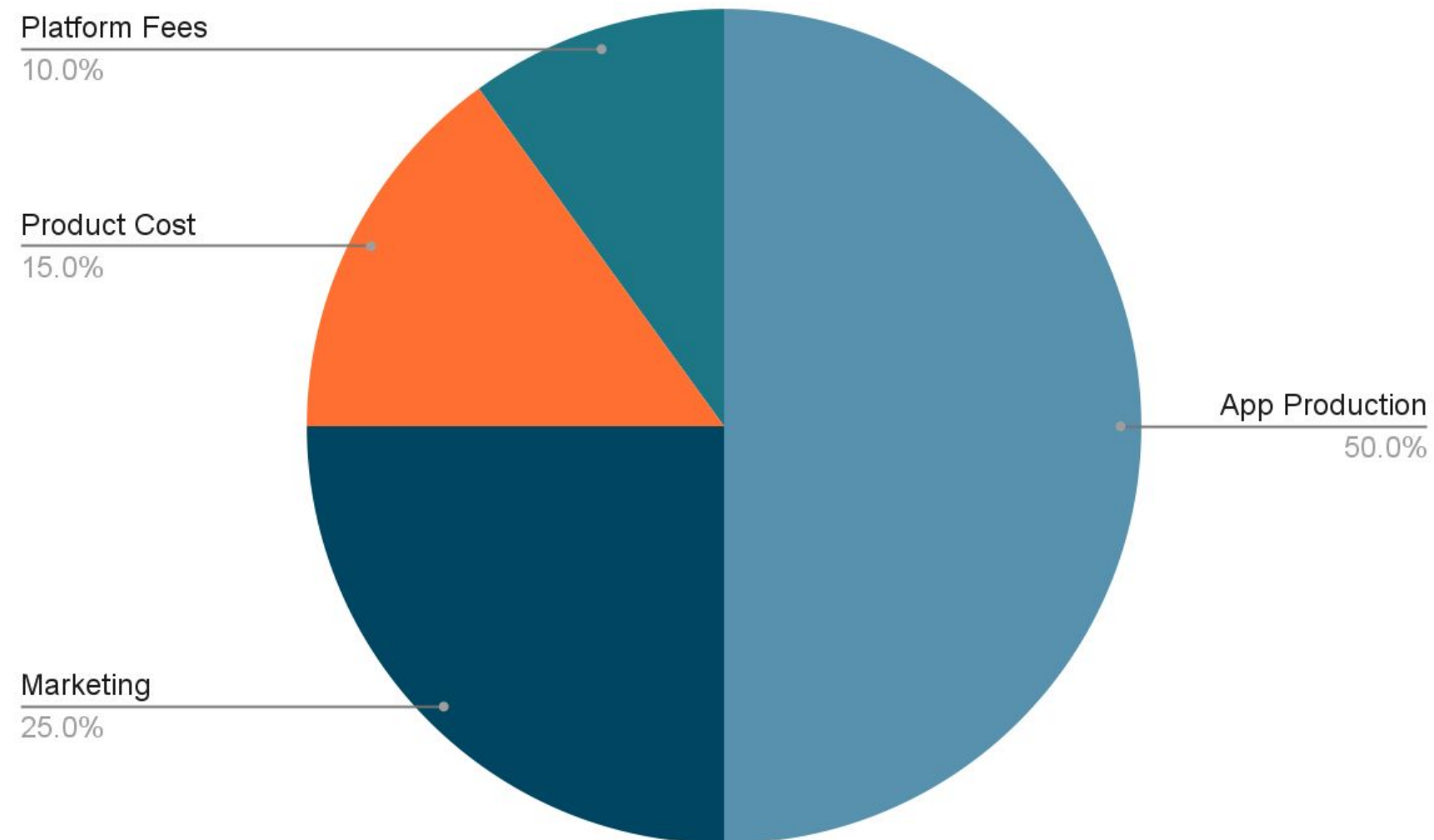
welcome to cook smart

- Create an Inventory list using **Grocery Receipts**
- Use **AI to generate recipes** based on Meal type, Cuisine Preference, Cooking time, Number of Servings, and Target Calorie
- Track Inventory Items and **filter based on Food Categories**
- Use Stats like Calories, Money Spent, Carbon Footprint to **improve daily habits**



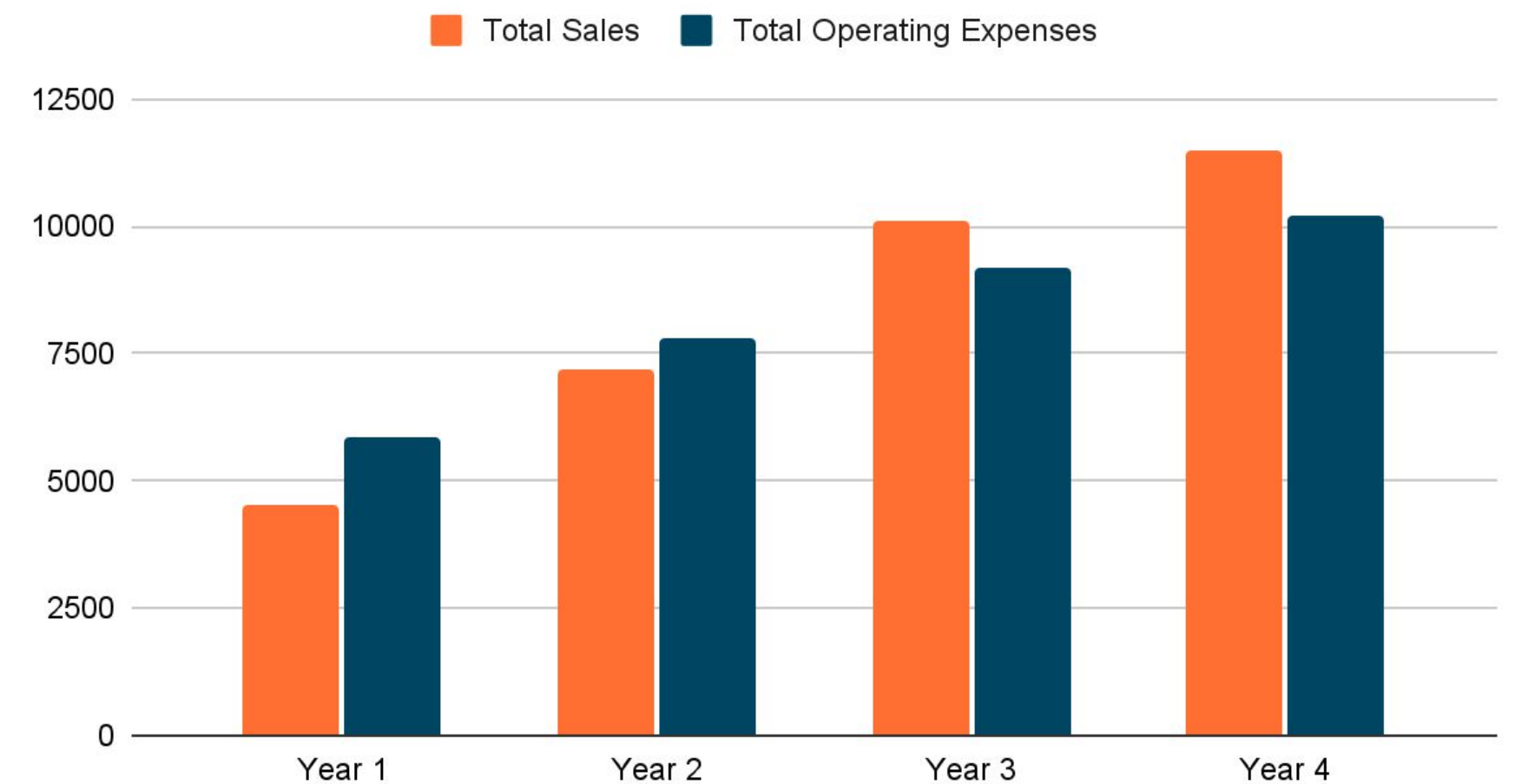
Financial Feasibility

Initial Startup Cost



Profit Projection Estimate

Points scored



Scalability



Market Specific Monetization Strategies

1. **Regional Partnerships:** Partner with local grocery stores, food delivery services, and health brands to provide discounts and special offers tailored to each market
2. **Localize Advertising:** Implement market-specific ads or sponsored content from local brands and influencers to increase revenue while maintaining relevance to each user base

Customer Support & Feedback

1. **Multilingual Support:** Expand customer service to offer support through chatbots and local teams, ensuring users from different regions can get help in their native language
2. **Regional Feedback Loop:** Conduct localized surveys and feedback channels to better understand user preferences.



“let him cook”

prototype

Thank you!

Any Questions?